

LAKE GROUP MEDIA®, INC.

CONSUMER EMAIL LISTS



CONSUMER:

BONNIER

BOATING MAGAZINE E-MAIL FILE

E-Mail Addresses - 72,000 @ \$150/M

CRUISING WORLD E-MAIL FILE

E-Mail Addresses - 40,000 @ \$150/M

FIELD AND STREAM E-MAIL FILE

E-Mail Addresses - 280,825 @ \$150/M

FLYING MAGAZINE E-MAIL FILE

E-Mail Addresses - 47,000 @ \$150/M

ISLANDS E-MAIL FILE

E-Mail Addresses - 62,200 @ \$150/M

MARLIN E-MAIL FILE

E-Mail Addresses- 11,634 @ \$150/M

MOTORCYCLIST E-MAIL LIST

Opt-In E-mail Addresses - 24,661 @ \$150/M

OUTDOOR LIFE E-MAIL FILE

E-Mail Addresses - 150,035 @ \$150/M

POPULAR SCIENCE E-MAIL FILE

E-Mail Addresses - 214,769 @ \$150/M

SAILING WORLD E-MAIL FILE

E-Mail Addresses - 20,963 @ \$150/M

SALT WATER SPORTSMAN E-MAIL FILE

E-Mail Addresses - 45,520 @ \$150/M

SAVEUR E-MAIL FILE

E-Mail Addresses - 113,707 @ \$150/M

SPORT FISHING E-MAIL FILE

E-Mail Addresses - 31,390 @ \$150/M

WORKING MOTHER E-MAIL FILE

E-Mail Addresses - 160,248 @ \$150/M

YACHTING MAGAZINE E-MAIL FILE

E-Mail Addresses - 40,170 @ \$150/M

AIR & SPACE SMITHSONIAN MAGAZINE E-MAIL

E-Mail Addresses - 240,000 @ \$160/M

CHRISTIANITY TODAY RELIGIOUS E-MAIL MASTERFILE

E-Mail Addresses - 599,819 @ \$125/M

F+W MEDIA E-MAIL MASTERFILE

E-Mail Addresses - 394,221 @ \$150/M

LIFTBASE CONSUMER E-MAIL MASTERFILE

Total Opt-In E-Mail Addresses - 50,415,893 @ \$65/M

NEW YORK MAGAZINE E-MAIL MASTERFILE

Opt-In E-mail Addresses - 75,304 @ \$125/M

READER'S DIGEST MAGAZINE - EMAIL

3rd Party Opt-In Emails- 170,000 @ \$125/M

SCIENTIFICAMERICAN.COM EMAIL

Email Newsletter Subscribers - 75,000 @ \$250/M

THE WEEK MAGAZINE E-MAIL LIST

E-Mail Addresses - 68,969 @ \$250/M

RODALE, INC.

BICYCLING E-MAIL FILE

E-Mail Addresses - 56,789 @ \$125/M

MEN'S HEALTH E-MAIL FILE

E-Mail Addresses - 390,976 @ \$125/M

PREVENTION E-MAIL FILE

E-Mail Addresses - 564,848 @ \$125/M

RODALE'S ORGANIC LIFE E-MAIL FILE

E-Mail Addresses - 87,457 @ \$125/M

RUNNER'S WORLD E-MAIL FILE

E-Mail Addresses - 297,187 @ \$125/M

WOMEN'S HEALTH E-MAIL FILE

E-Mail Addresses - 407,947 @ \$125/M

TEN

TEN - THE ENTHUSIAST NETWORK EMAIL MASTERFILE

Opt-In E-mail Addresses - 347,884 @ \$150/M

AUTOMOBILE E-MAIL LIST

Opt-In E-mail Addresses - 36,310 @ \$150/M

CAR CRAFT MAGAZINE E-MAIL LIST

Opt-In E-mail Addresses - 23,051 @ \$150/M

HOT ROD MAGAZINE E-MAIL LIST

Opt-In E-mail Addresses - 66,147 @ \$150/M

MOTOR TREND E-MAIL LIST

Opt-In E-mail Addresses - 74,910 @ \$150/M

LAKE GROUP MEDIA®, INC.

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NEW! TIME INC.

COASTAL LIVING MAGAZINE E-MAIL

Active Subscribers @ Email Address - 89,212 @ \$150/M

COOKING LIGHT MAGAZINE E-MAIL

Active Subscribers @ Email Address - 285,514 @ \$150/M

ENTERTAINMENT WEEKLY MAGAZINE E-MAIL

Active Subscribers @ Email Address - 229,868 @ \$150/M

ESSENCE MAGAZINE E-MAIL

Active Subscribers @ Email Address - 145,795 @ \$150/M

FORTUNE MAGAZINE E-MAIL

Active Subscribers @ Email Address - 163,322 @ \$300/M

GOLF MAGAZINE AFFLUENT EDITION E-MAIL

Active Subscribers @ Email Address - 65,747 @ \$150/M

GOLF MAGAZINE E-MAIL

Active Subscribers @ Email Address - 156,770 @ \$150/M

HEALTH MAGAZINE E-MAIL E-MAIL

Active Subscribers @ Email Address - 173,709 @ \$150/M

INSTYLE MAGAZINE E-MAIL

Active Subscribers @ Email Address - 169,306 @ \$150/M

MONEY MAGAZINE E-MAIL

Active Subscribers @ Email Address - 230,543 @ \$250/M

PEOPLE EN ESPAÑOL E-MAIL

Active Subscribers @ Email Address - 45,732 @ \$250/M

REAL SIMPLE E-MAIL

Active Subscribers @ Email Address - 242,700 @ \$150/M

SOUTHERN LIVING E-MAIL

Active Subscribers @ Email Address - 370,428 @ \$150/M

SPORTS ILLUSTRATED E-MAIL

Active Subscribers @ Email Address - 367,693 @ \$150/M

SPORTS ILLUSTRATED GOLF PLUS E-MAIL

SI Golf Plus Edition Subscribers - 191,308 @ \$165/M

SUNSET E-MAIL

Active Subscribers @ Email Address - 174,433 @ \$150/M

THIS OLD HOUSE E-MAIL

Active Subscribers @ Email Address - 181,484 @ \$150/M

TIME CURRENTS E-MAIL

Active Subscribers @ Email Address - 202,847 @ \$150/M

TIME MAGAZINE E-MAIL

Active Subscribers @ Email Address - 441,395 @ \$150/M

TIME STYLE & DESIGN E-MAIL

Active Subscribers @ Email Address - 92,534 @ \$150/M

TIME INC. E-MAIL MASTERFILE

Active Subscribers @ Email Address - 2,622,599 @ \$150/M

TIME INC. AFFLUENT E-MAIL MASTERFILE

Active Subs @ Email Add w/Income \$100K+ - 1,298,325 @ \$150/M

TIME INC. DONORS E-MAIL MASTERFILE

Active Donors @ Email Address - 1,850,934 @ \$150/M

TIME INC. ETHNIC / RELIGIOUS E-MAIL MASTERFILE

Active Subscribers @ Email Address - 3,017,634 @ \$150/M

TIME INC. FAMILIES E-MAIL MASTERFILE

Actives @ Email w/POC - 1,176,789 @ \$150/M

TIME INC. GOLF E-MAIL MASTERFILE

Actives Golfers @ Email- 862,816 @ \$150/M

TIME INC. POLITICAL PARTY E-MAIL MASTERFILE

Active Subs @ Email w/Political Affiliation- 3,106,153 @ \$150/M

TIME INC. TRAVEL E-MAIL MASTERFILE

Actives @ Email w/Travel- 1,881,537 @ \$150/M

TIME INC. WILAND DIRECT E-MAIL MASTERFILE

Active Subscribers @ Email Address - 4,430,134 @ \$150/M

PRENATAL/NEW FAMILY MARKET:

BABIESONLINE E-MAIL

Total Members -376,422 @ \$125/M

DESTINATION MATERNITY - E-MAIL MASTERFILE

E-Mail Addresses - 2,200,000 @ \$125/M

EVERYDAY FAMILY E-MAIL ADDRESSES

Total E-Mail Addresses - 1,600,000 @ \$125/M

FAMILY CONNEXX PREMIUM - BABY REGISTRY SIGNUPS E-MAIL

E-Mail Addresses - 1,004,524 @ \$125/M

GERBER BABIES E-MAIL

June'14-Feb'16 E-Mail - 150,458 @ \$125/M

MOM365 EMAIL

Active Members at Email- 3,000,000 @ \$125/M

To place an order on these responsive files, contact **Danny Grubert** at Lake Group Media, Inc. **914.925.2449**, or simply e-mail **Danny.Grubert@LakeGroupMedia.com**.

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