

LAKE GROUP MEDIA'S POLITICAL LISTS



AMERICAN VOTERS E-MAIL MASTERFILE

6 Month Hotline - 10,251,340 @ \$80/M

AMERICANS UNITED FOR SEPARATION OF CHURCH & STATE

Active Members- 28,601 @ \$80/M

BONNIER CORPORATION

ENHANCED MASTERFILE

Democratic Subscribers - 931,449 @ \$126/M

Republican Subscribers - 654,727 @ \$126/M

DONOR CONNEXX

Donor Connexx - 12 Month Masterfile - 9,194,214 @ \$80/M

Liberal Non-Profits - 1,755,369 @ +\$12/M

Conservative Non-Profits- 90,970 @ +\$12/M

GOD, GUNS AND GOLD REPUBLIC PATRIOTS LIST

Active U.S. Subscribers - 257,000 @ \$150/M

IN THESE TIMES

Active U.S. Subscribers - 34,285 @ \$100/M

LIFTBASE CONSUMER MASTERFILE: POLITICAL

Total Universe - 284,932,485 @ \$75/M

NOZA

NOZA DEMOCRATIC DONORS

Democratic Donors - 1,513,470 @ \$100/M

NOZA REPUBLICAN DONORS

Republican Donors - 1,368,697 @ \$100/M

NUTRITION ACTION ENHANCED DEMOCRAT SUBS

Democratic Subs/Donors - 156,108 @ \$110/M

PARALYZED VETERANS OF AMERICA

ENHANCED DATABASE

Active Democratic Donors - 914,165 @ \$100/M

Active Republican Donors- 619,404 @ \$100/M

RODALE, INC.

POLITICAL PARTY AFFILIATION MASTERFILE

Democratic Subscribers/Book Byrs - 970,435 @ \$121/M

Republican Subscribers/Book Byrs - 550,935 @ \$121/M

TEN: THE ENTHUSIAST NETWORK

REPUBLICANS & DEMOCRATS MASTERFILE

Active Democratic Subscribers - 314,736 @ \$85/M

Active Republican Subscribers - 262,140 @ \$85/M

TIME, INC.

AFFLUENT MEDIA GROUP POLITICAL MASTERFILE

Active Subs/Buyers/Members - 728,247 @ \$110/M

Democratic Subs/Buyers/Members - 354,118 @ +\$16/M

Republican Subs/Buyers/Members - 249,606 @ +\$16/M

Voter Registered-No Party - 253,826 @ +\$16/M

DEMOCRATS AND REPUBLICANS MODELED NAMES

Active Modeled Republican Subs - 2,262,494 @ \$110/M

Active Modeled Democratic Subs - 2,403,031 @ \$110/M

Modeled Names @ +\$8/M

POLITICAL PARTY E-MAIL MASTERFILE

Active Subs @ Email w/Political Affil- 1,408,925 @ \$150/M

Active Republican Subs @ Email Addr - 480,385 @ +\$16/M

Active Democratic Subs @ Email Addr - 689,447 @ +\$16/M

Active No Party Subs @ Email Address - 499,268 @ +\$16/M

POLITICAL PARTY MASTERFILE

Active Subs w/Political Affiliation - 6,563,955 @ \$110/M

Active Republican Subscribers - 2,268,512 @ +\$16/M

Active Democratic Subscribers - 3,199,594 @ +\$16/M

Active No Party Subscribers - 2,284,534 @ +\$16/M

TMBI: TRUSTED MEDIA BRANDS, INC.

POLITICAL MASTERFILE

Active U.S. Subscribers/Buyers - 2,535,602 @ \$110/M

Democratic Subscribers/Buyers - 1,375,660 @ +\$16/M

Republican Subscribers/Buyers - 1,144,369 @ +\$16/M

To place an order on these files, contact **Sheryl Benjamin** at Lake Group Media, Inc., **914.925.2432**, or simply e-mail Sheryl.Benjamin@LakeGroupMedia.com.

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