

Find the Ideal Consumer with Time Inc. Corporate Database



Time Inc.

Time Inc. Corporate Database consumers are generated from all Time Inc.'s magazines, books and products including: Coastal Living, Cooking Light, Food & Wine, Entertainment Weekly, Essence, Fortune, GOLF Magazine, Health, InStyle, Money, Oxmoor House, People en Español, People, Real Simple, Southern Living, Sports Illustrated, Sports Illustrated Kids, StyleWatch, Sunset, Time magazine and Travel + Leisure.

Time Inc. also offers custom models, which are built using thousands of purchase and enhancement variables available from this robust database allowing marketers to better target their audience.

CORPORATE DATABASE & ENHANCED

Active Subscribers/Buyers/Members
111,945,842 @\$110/M

Active Subscribers/Buyers/Members @ Business Address
17,826,895 @ +\$14/M

CORPORATE DATABASE - CUSTOM MODELS

Active Subscribers/Buyers/Members
111,945,842 @ \$110/M

Scoring Fee @ +\$25/M

Fundraising Rate @ \$75/M • Catalog Rate @\$80/M

To learn more about the Time Inc. programs, please visit: www.lakegroupmedia.com/brands-of-time-inc

For more information or to place an order on these responsive programs, contact:
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