

# REACH TIME INC. SUBSCRIBERS BY EMAIL



## **TIME INC. E-MAIL MASTERFILE**

Active Subscribers @ Email Address - 2,622,599 @ \$150/M

## **TIME INC. AFFLUENT E-MAIL MASTERFILE**

Active Subs @ Email Add w/Income \$100K+ - 1,298,325 @ \$150/M

## **TIME INC. DONORS E-MAIL MASTERFILE**

Active Donors @ Email Address - 1,850,934 @ \$150/M

## **TIME INC. ETHNIC / RELIGIOUS E-MAIL MASTERFILE**

Active Subscribers @ Email Address - 3,017,634 @ \$150/M

## **TIME INC. FAMILIES E-MAIL MASTERFILE**

Actives @ Email w/POC - 1,176,789 @ \$150/M

## **TIME INC. GOLF E-MAIL MASTERFILE**

Actives Golfers @ Email- 862,816 @ \$150/M

## **TIME INC. POLITICAL PARTY E-MAIL MASTERFILE**

Active Subs @ Email w/Political Affiliation- 3,106,153 @ \$150/M

## **TIME INC. TRAVEL E-MAIL MASTERFILE**

Actives @ Email w/Travel- 1,881,537 @ \$150/M

## **TIME INC. WILAND DIRECT E-MAIL MASTERFILE**

Active Subscribers @ Email Address - 4,430,134 @ \$150/M

## **COASTAL LIVING MAGAZINE E-MAIL**

Active Subscribers @ Email Address - 89,212 @ \$150/M

## **COOKING LIGHT MAGAZINE E-MAIL**

Active Subscribers @ Email Address - 285,514 @ \$150/M

## **ENTERTAINMENT WEEKLY MAGAZINE E-MAIL**

Active Subscribers @ Email Address - 229,868 @ \$150/M

## **ESSENCE MAGAZINE E-MAIL**

Active Subscribers @ Email Address - 145,795 @ \$150/M

## **FORTUNE MAGAZINE E-MAIL**

Active Subscribers @ Email Address - 163,322 @ \$300/M

## **GOLF MAGAZINE AFFLUENT EDITION E-MAIL**

Active Subscribers @ Email Address - 65,747 @ \$150/M

## **GOLF MAGAZINE E-MAIL**

Active Subscribers @ Email Address - 156,770 @ \$150/M

## **HEALTH MAGAZINE E-MAIL**

Active Subscribers @ Email Address - 173,709 @ \$150/M

## **INSTYLE MAGAZINE E-MAIL**

Active Subscribers @ Email Address - 169,306 @ \$150/M

## **MONEY MAGAZINE E-MAIL**

Active Subscribers @ Email Address - 230,543 @ \$250/M

## **PEOPLE EN ESPAÑOL E-MAIL**

Active Subscribers @ Email Address - 45,732 @ \$250/M

## **REAL SIMPLE E-MAIL**

Active Subscribers @ Email Address - 242,700 @ \$150/M

## **SOUTHERN LIVING E-MAIL**

Active Subscribers @ Email Address - 370,428 @ \$150/M

## **SPORTS ILLUSTRATED E-MAIL**

Active Subscribers @ Email Address - 367,693 @ \$150/M

## **SPORTS ILLUSTRATED GOLF PLUS E-MAIL**

SI Golf Plus Edition Subscribers - 191,308 @ \$165/M

## **SUNSET E-MAIL**

Active Subscribers @ Email Address - 174,433 @ \$150/M

## **THIS OLD HOUSE E-MAIL**

Active Subscribers @ Email Address - 181,484 @ \$150/M

## **TIME CURRENTS E-MAIL**

Active Subscribers @ Email Address - 202,847 @ \$150/M

## **TIME MAGAZINE E-MAIL**

Active Subscribers @ Email Address - 441,395 @ \$150/M

## **TIME STYLE & DESIGN E-MAIL**

Active Subscribers @ Email Address - 92,534 @ \$150/M

To learn more about the Time Inc. lists, please visit: [www.lakegroupmedia.com/brands-of-time-inc](http://www.lakegroupmedia.com/brands-of-time-inc)

For more information or to place an order on these responsive files, contact:  
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