

Time Inc. Kids!

Reach 4MM+ Families at Postal Address
and 1.2MM+ at Email Address



Time Inc. offers 21 different brands of subscribers with children at home. Mailers now have the opportunity to select by title or to use one of our Masterfiles to reach children identified by age and / or gender. By adding additional segmentation, mailers can best target their prospects for improved results! All lists are selectable with demographics, merchandise selects, lifestyle interests, ethnic or religious information.

No matter their children's age group, these parents are responsive to many offers including Apparel, Fundraising, General Merchandise, Publications, and Travel!

Time Inc. Families Masterfile - 4MM
Time Inc. Affluent Media Families Masterfile - 453M
People Kids - 624M
Real Simple Kids - 340M
Sports Illustrated Kids Magazine - 234M
Time Kids - 568M
Time Inc. Families Email Masterfile - 1.2MM
Travel + Leisure Family Club - 20M

Time Inc.

To learn more about the Time Inc. audiences, please visit: www.lakegroupmedia.com/brands-of-time-inc

For recommendations on how to select your best targets, please contact:
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