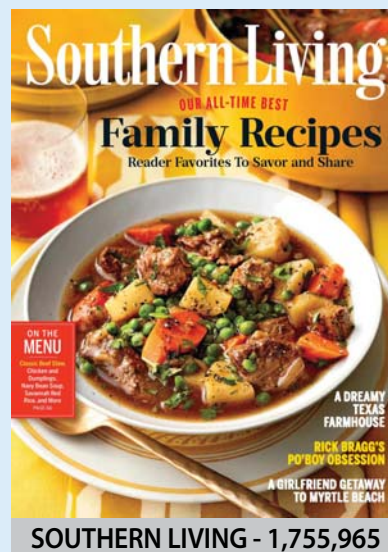


# Time Inc.

## Time Inc.'s Home Group

### 5 Million+ Active Subscribers Cooking, Decorating, Entertaining, Lifestyle

Through their home titles, Time Inc. offers consumers who have a variety of interests and passion for good living. By combining specific titles with enhancements, these subscribers become ideal prospects for mailers looking to reach potential customers within their target category. Mailers can select from Time Inc.'s enhancement variables including age, income, presence of children, lifestyle interests, merchandise purchases, donor information, ethnicity, religion or language preference. By combining these selects with Time Inc.'s core market selects such as recency, new to file, source, etc. marketers reach their ideal prospecting targets.



To learn more about the Time Inc. lists, please visit: [www.lakegroupmedia.com/brands-of-time-inc](http://www.lakegroupmedia.com/brands-of-time-inc)

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