

Time Inc.

Time Inc. Enhanced Merchandise Buyers Masterfile

7 million+ 12 month buyers

Through their Infobase enhancements, Time Inc. offers subscribers who have purchased merchandise in a variety of categories from each of their titles. The Time Inc. subscribers have proven time and again that they are shoppers and have money to spend! Mailers can combine this purchase behavior with additional enhancements including age, income, and ethnic information to better target their prospects.



Product Selections Available:

Apparel

Men's Fashion
Men's Big & Tall
Women's Fashion
Women's Plus Size
Women's Petites

Children's Toys

Collectibles

Collectibles – Coins
Collectibles – Sports (inquire for specifics)
Collectibles – Stamps

Crafts - General

Crafts - Quilting
Crafts - Woodworking

Food

Gardening Products

General Merchandise

Health - Vitamins

Health - New Age Products

Health / Beauty Products

Home Décor (inquire for specifics)

Jewelry

Pet Products

Sports Merchandise

Camping / Hiking

Cycling

Golf

Travel / Vacation Purchase

Yoga Products

Individual titles can also be selected in conjunction with the product select criteria.

To learn more about the Time Inc. lists, please visit: www.lakegroupmedia.com/brands-of-time-inc

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