

# Time Inc.

## Up Your Game with 5MM+ Golf and Sports Enthusiasts

Time Inc. offers sports fans trusted, authentic, agenda-free reporting and storytelling on the sports and athletes making headlines today and tomorrow. These affluent readers have a passion for all sports and the means to spend on their interests. Whether targeting the Golf magazine subscriber or the Sports Illustrated subscriber we have the audience for you. Target the high-end country club member to the avid sports fan buying entertainment and leisure products. These subscribers are great prospects for membership, travel, apparel and accessory, financial and investment, fundraising, and outdoor offers.



**GOLF**  
MAGAZINE  
**Sports Illustrated**



### **GOLF MAGAZINE & ENHANCED**

Active Subscribers - 593,092 @ \$110/M

### **GOLF MAGAZINE AFFLUENT EDITION E-MAIL**

Active Subscribers at Email Address - 65,747 @ \$150/M

### **GOLF MAGAZINE AFFLUENT EDITION SUBSCRIBERS**

Active Subscribers - 159,384 @ \$110/M

### **GOLF MAGAZINE E-MAIL**

Active Subscribers at Email Address - 159,218 @ \$150/M

### **GOLF MAGAZINE PLAYERS CLUB**

Active Members - 14,299 @ \$125/M

### **SPORTS ILLUSTRATED MAGAZINE & ENHANCED**

Active Subscribers - 1,475,122 @ \$110/M

### **SPORTS ILLUSTRATED CANADA**

Canadian Subscribers - 20,591 @ \$125/M

### **SPORTS ILLUSTRATED E-MAIL**

Active Subscribers at Email Address - 352,739 @ \$150/M

### **SPORTS ILLUSTRATED FAVORITE TEAM SUBSCRIBERS**

Active Subs w/Favorite Pro Football Team - 534,153 @ \$110/M

### **SPORTS ILLUSTRATED GOLF PLUS**

Active Subscribers - 669,057 @ \$110/M

### **SPORTS ILLUSTRATED GOLF PLUS E-MAIL**

SI Golf Plus Edition Subscribers - 168,765 @ \$165/M

### **SPORTS ILLUSTRATED KIDS**

Active Subscribers - 230,484 @ \$110/M

### **SPORTS ILLUSTRATED SENIORS**

Active Senior Subscribers - 784,755 @ \$110/MS

### **SPORTS ILLUSTRATED SWIMSUIT CALENDAR BUYERS**

Total Buyers - 42,422 @ \$90/M

### **SPORTS ILLUSTRATED TEEN EDITION**

Active Subscribers - 34,793 @ \$110/M

### **SPORTS ILLUSTRATED WILAND DIRECT MODELING PROGRAM**

Active Subscribers - 1,475,122 @ \$110/M

### **TIME INC. GOLF E-MAIL MASTERFILE**

Active Golfers at Email - 862,816 @ \$150/M

### **TIME INC. GOLF SUPER MASTERFILE**

Active Subscribers w/Golf Int. - 4,083,546 @ \$110/M

To learn more about the Time Inc. lists, please visit:  
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